



For Immediate Release

Contact: Rachel Zietz | Gladiator Lacrosse, CEO
561-285-8508 | rachel@gladiatorlacrosse.com

Gladiator Lacrosse, LLC Unveils The Casey Powell Signature Collection, its Superior Product Line of Practice Equipment

—The highly anticipated Casey Powell Product Line maintains the brand's dedication to producing the highest quality performance practice equipment by combining professional-grade and premium materials. —

Boca Raton, FL (March 24, 2016)— Gladiator Lacrosse and Casey Powell, currently a major league player for the Florida Launch, announce the successful release of their latest high-caliber product line: The Casey Powell Signature Collection. The all-new Casey Powell Signature Edition Lacrosse Goal and Casey Powell Signature Edition Wall Rebounder not only break training barriers for their first-of-its-kind performance and elegant design features, but also draw inspirational cues from the legacy of Casey Powell.

The Casey Powell Signature Collection is designed to fit the needs of today's elite lacrosse athletes with never before used black-on-black textiles and premium elements, making the collection one of the top performing practice equipment offered today. The Casey Powell Signature Edition Lacrosse Rebounder is a durable 4' x 3' rebounder designed for beginners-to-advanced players and comes complete with an exclusive Casey Powell Training Guide to help players practice and improve their lacrosse skills. The Casey Powell Signature Edition Lacrosse Goal is composed of a premium 6mm braided polyester professional-grade net designed with a sturdy snap-piece frame and a lacing cord made for easy assembly. Both Signature Collection items include a Casey Powell Training Guide to maximize practice sessions with the use of the equipment. "The emphasis for the training guides were to remind players that a conditioned lacrosse athlete obtains skillfulness through dedicated practice sessions," said Casey Powell. "The handbook is a reflection of my own personal training techniques that have helped my aiming precision and perfected my shots."

The international lacrosse icon Casey Powell and the CEO of Gladiator Lacrosse wanted to create industry-leading practice equipment that encourages today's athletes to rethink performance and emphasize the importance of training with durable, professional-grade equipment. "The Casey Powell Collection continues the tradition of setting the benchmark for superior design and performance," said Rachel Zietz, CEO and Founder of Gladiator Lacrosse. "As a growing brand, Casey Powell and I recognized that lacrosse athletes want and *need* equipment that is truly an extension of their sophisticated style, without affecting the quality and overall product performance."

For Gladiator Lacrosse, continuing to set a new standard for performance innovation is one of the results of working alongside brand ambassador Casey Powell. Casey Powell Signature Edition products are revolutionizing the lacrosse market, and players around the world are now able to purchase this exclusive equipment online.

About Casey Powell: Casey Powell is an entrepreneur, endorser, player, coach and lacrosse ambassador. Since graduating from Syracuse University, Powell has spent his professional career traveling the world playing, teaching and helping to spread the game of lacrosse. He has represented several notable companies such as Reebok, Easton, Warrior, Toyota, SoBe, Brine, Bud Light, DYG, Disney, Muscle Milk, Body by Jake and Major League Lacrosse (MLL). Casey hosted his own lacrosse radio show for Sirius XM and has done commentating for MSG network, ESPN and CBS Sports Network.

About Gladiator Lacrosse: Gladiator Lacrosse, founded in 2013 by then-13-year-old entrepreneur and dynamic lacrosse player Rachel Zietz, is one of the leading manufacturers of professional grade lacrosse equipment. Recognized by Florida's Governor Rick Scott in the 2016 State of the State address and a recent Diamond Award recipient of Boca Chamber of Commerce, Gladiator Lacrosse has also been featured in The New York Times, South Florida Business Journal, Entrepreneur Magazine, Fortune Magazine and Inc.com. Rachel is an advocate speaker for numerous professional and youth organizations including the U.S. Chamber of Commerce's Corporate Citizenship Conference, Boca Raton Chamber of Commerce's Young Entrepreneurs Academy, Greater Miami Chamber's Youth Leadership Conference, and Delray Beach Chamber of Commerce.

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